

NEWS RELEASE FOR IMMEDIATE RELEASE

Celebrate Valentine's Day with Free Vow Renewals in Hawaii and Fiji

Sweethearts can fall in love all over again with two Valentine's Day vow renewal offers from Outrigger Hotels and Resorts

Download images here: http://tinyurl.com/outriggervowrenewal, photo credit: Outrigger Hotels and Resorts.

WAIKIKI, HONOLULU, HAWAII – <u>Outrigger Hotels and Resorts</u> is making Valentine's Day even sweeter this year by offering lovebirds two romantic Valentines offers at two romantic Outrigger destinations. To make this Valentine's Day extra special, couples staying at Outrigger Reef on the Beach or Outrigger Waikiki on the Beach in Hawaii can say "I do" once more along the Waikiki shore in a traditional Hawaiian vow renewal ceremony. For those looking to celebrate love in the beautiful South Pacific, Outrigger on the Lagoon • Fiji is offering a Vakavouvi Vows & Romance package. The love-ly package will be offered throughout February to all couples near and far, and includes a vow renewal ceremony, romantic dinner for two and seven nights' accommodation in a deluxe ocean view room.



In 2013, Michigan couple Matthew and Kimberly DeCovich came to Hawaii to celebrate their fifth wedding anniversary and became the 10,000 couple to renew their wedding vows with Outrigger Hotels and Resorts.

"The iconic beach front locations of Outrigger Hotels and Resorts naturally provide a picture-perfect backdrop for romance," said Bitsy Kelley, vice president of corporate communications for Outrigger Hotels and Resorts. "Our Valentine's Day vow renewal offers are a truly unique way for couples to honor their love and celebrate their time together in paradise."

Date: December 20, 2013

Release Number: 74/13

In Hawaii, each island-inspired ceremony is conducted by a non-denominational Hawaiian officiant and features distinct Hawaiian

cultural elements set to the backdrop of worldfamous Waikiki Beach. The ceremony begins with a traditional Hawaiian welcome chant. Couples are then treated to a graceful hula and serenaded with Hawaiian music before being

blessed with a gentle sprinkling of sea water and reciting vows in the Hawaiian language. The ceremony concludes with a performance of the beautiful Hawaiian Wedding Song, accompanied by a hula. A complimentary photo and commemorative certificate are presented to each couple at the conclusion of the ceremony to remember the day.

The Valentine's Day program will begin at 7:30 a.m. on February 14, 2014, at the Outrigger Reef on the Beach. The Hawaiian ceremony is open to guests of both the Outrigger Reef on the Beach and the Outrigger Waikiki on the Beach. Couples must sign up at their respective hotel's concierge desk prior to the ceremony to make a reservation.

Room rates during this popular time period start from \$275per night at the Outrigger Reef on the Beach and \$309 per night at the Outrigger Waikiki on the Beach. Bookings can be made by calling your preferred travel partner or Outrigger Hotels and Resorts at 1-800-688-7444 or by visiting www.outrigger.com.

Guests looking to renew their love in Fiji are in luck this February—the Vakavouvi Vows & Romance package includes seven nights' accommodation in a deluxe ocean view room complete with Talai Butler service and a two-course dinner for two at the resort's award-winning, signature Ivi restaurant, including a bottle of wine to mark the occasion.

The highlight of the package is a renewal of vows ceremony performed by a personalized coordinator, church minister or celebrant with serenaders, floral arrangements, traditional Fijian decorations and a celebration cake included. The ceremony can take place in any one of several stunning property locations including the chapel, gardens or right on the beach.



The Vakavoui Vows & Romance package rate starts from USD \$1700* (FJD \$3200) for two. Bookings for the package can be made up to January 31, 2014 by visiting the resort's website at www.outriggerfiji.com/ForLove.

*Please note that rates may change in accordance with currency fluctuations.

-30-

About Outrigger Enterprises Group

Outrigger Enterprises Group is one of the largest and fastest growing privately-held leisure lodging, retail and hospitality companies in the Asia-Pacific and Oceania regions and continues to expand its presence throughout the area. A family-owned company with 66 years of hospitality experience, Outrigger runs a highly-successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Hotels and Resorts, OHANA® Hotels and Resorts, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations TM. Currently, Outrigger operates and/or has under development 45 properties with approximately 11,000 rooms located in Hawaii; Australia; Guam; Fiji; Bali; Thailand; Mauritius, Vietnam; and Hainan Island, China. Outrigger Enterprises Group also operates and develops hotel properties and hospitality-related retail and real estate opportunities for partners in Hawaii, the Pacific, and Asia. For on-line information, log on at www.outriggerenterprisesgroup.com and www.outriggerenterprisesgroup.com and www.outriggerenterprisesgroup.com and www.outriggerenterprisesgroup.com and www.outrigger.com.

###

MEDIA CONTACTS:

Outrigger Enterprises Group Nancy Daniels, APR, Director of PR

Ph: 808-921-6839

Email: nancy.daniels@outrigger.com

Kathy Hansberry, Public Relations Manager

Ph: 808-921-6897

Email: <u>kathy.hansberry@outrigger.com</u>